

[illegible]

A method for compelling that attention be paid to an advertisement within a sufficiently interactive environment, comprising presenting an ad prior to the delivery of material desired by a viewer, and requiring that the viewer answer a question about that ad before receiving the desired material.

## Figures

Figure 1: A bar chart showing the distribution of data across different categories. The x-axis represents categories, and the y-axis represents frequency. The bars are colored in a gradient from blue to red. The data is as follows:

Category	Frequency
Category 1	10
Category 2	20
Category 3	30
Category 4	40
Category 5	50
Category 6	60
Category 7	70
Category 8	80
Category 9	90
Category 10	100